

Congress of the United States
Washington, DC 20515

June 6, 2012

Mr. Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Dear Chairman Genachowski:

We are writing to support approval of Class A status for WTHC-CD 42 (The Atlanta Channel), which serves as the Official Visitor Information Television Station of the Atlanta Convention and Visitors Bureau (ACVB). Class A status was originally denied The Atlanta Channel due to a minor clerical omission in the application. The station immediately filed an appeal, and the appeal has been on record since 2000.

We are asking that the appeal be granted and that Class A status be awarded to The Atlanta Channel. There can be no doubt that it embodies the ideal of Class A Low Power Television, broadcasting 100% local programming in High Definition and serving the community without fail for 19 years.

In 1993, The Atlanta Channel came to Atlanta at the behest of local leaders, the Atlanta Convention and Visitors Bureau (ACVB), the Atlanta Committee on the Olympic Games (ACOG), and the Georgia Hospitality and Travel Association, in preparation for the 1996 Centennial Summer Olympic Games. The Honorable Andrew Young was instrumental in bringing the station to life and endorsed the appointment of The Atlanta Channel as the Official Visitor Information Station for the Atlanta Committee for the Olympic Games and the Olympic Village.

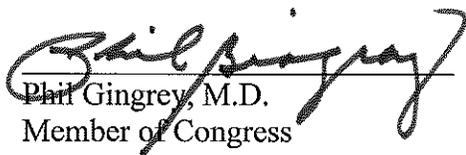
In July 2004, the ACVB announced its partnership with The Atlanta Channel as part of the city-wide crisis communication plan, allowing authorities to reach visitors with critical information in the case of an emergency. In the event of a crisis or major situation affecting visitors, the ACVB will send official notices and advisories to The Atlanta Channel for continuous broadcast to visitors. In December 2010, The Atlanta Channel was formally announced as the Official Visitor Information Station of the ACVB.

As you may know, Atlanta is the 8th largest designated media area (DMA) in America. The city welcomes over thirty four million visitors every year; 18.4 million of whom stay overnight. Last year, Metro Atlanta registered 18 million hotel/motel room nights, the 7th highest in the U.S. The Atlanta Channel reaches over 32,000 hotel rooms in the Metro area.

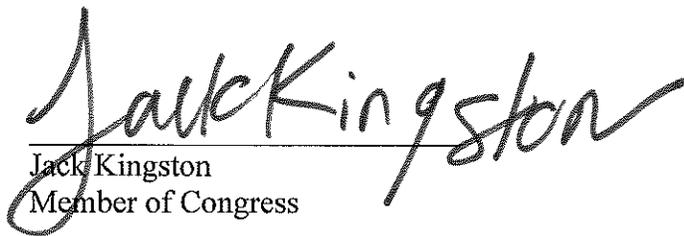
Travel, trade, and tourism are the lifeblood of Atlanta's economy, and essential elements of Georgia's recovering economy. The Atlanta Channel provides the essential communications link necessary to meet both the economic and public safety goals of the ACVB and the City of Atlanta.

We therefore request FCC approval of Class A status to WTHC-CD 42, The Atlanta Channel. This designation is critical to ensure continued communication with visitors, continued support for emergency communication plans, and continued service to the community through its unique expertise and essential broadcasting capabilities.

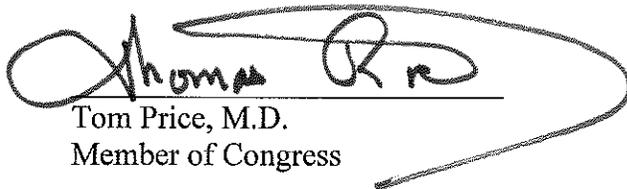
Sincerely,

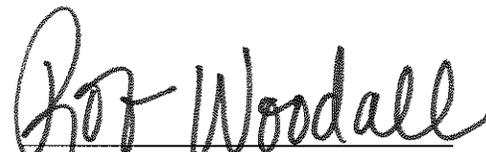

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